

LOGO



Main Logo

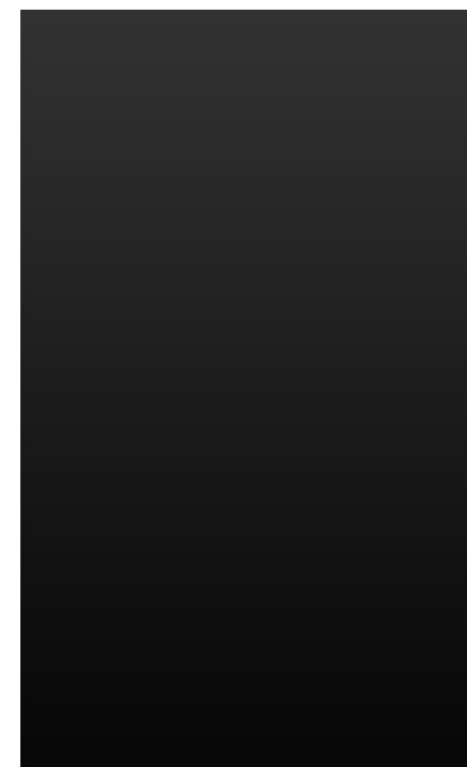


Reversed Out



Z Element

BACKGROUND COLOR & TEXTURE



COLORS

Primary Colors:

Logo, headlines, links



#F7941E



#FFDE00



#404041

Secondary Colors:

Backgrounds, fills



#000000



#C4161C



#790000

TYPOGRAPHY

JUICE LIGHT: Headlines

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

JUICE REGULAR: Headlines & Subheads

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

Headline Treatment 1

Subhead Treatment 1    Subhead Treatment 2

Headline Treatment 2

PHOTOGRAPHY STYLE



# Zinga

VODKA

Mix with  
Zinga

Why  
Zinga?

Press

Events

## The night is young...

### Tonight's Drink

#### The Zinga Lady's Slipper

Ginger, lime and raspberries mingle with Zinga in a most delightful way! Try on a Zinga Lady's Slipper tonight.

[Mix one now >](#) | [See more drinks >](#)



### Places to Be

These are the scenes to be seen.  
When will you arrive?

#### Zinga Launch Party

Four Seasons Aer Bar, Mumbai  
30 August 2011, 7 p.m.



[More events >](#)

### Meet your Bartender

The world's most knowledgeable bartender matches the perfect Zinga drink to your every occasion.

[Get recommendations >](#)



Join the Party!



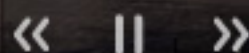
Share photos, stories, and more on [our Facebook page](#).



Have fun on our [Orkut page](#).



Follow us on [Twitter](#).



## From the Himalayas to you

It only takes one sip of Zinga to recognize it as vodka of rare purity. But how it got that way is a far more complicated story—about tarns.

Zinga's long journey to your liquor cabinet begins in the Himalayas, where mountain lakes produce crystal clear water. These lakes, known as tarns to geographers, were formed by glacial activity thousands of years ago. Tarns are only found above 5,500 meters.

The next time you're enjoying the clean, straightforward taste of Zinga, remember that you've got a lake high up in the Himalayas to thank.

## Tonight's Drink

### The Zinga Lady's Slipper

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## Places to Be

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Join the Party!



Share photos, stories, and more on [our Facebook page](#).




Have fun on our [Orkut page](#).



Follow us on [Twitter](#).



# The night is young...

What will you do with it? 

Type your plans above and the world's most knowledgeable bartender will recommend the perfect Zinga drink for your night.

Whether you're going dancing, having dinner with friends, or just spending the evening at home, Zinga makes any night a special occasion.

Share with friends



Facebook Connect



Mix with  
Zinga

Meet Your  
Bartender

Why  
Zinga?



Zinga  
VODKA

The night is young...  
Groove it up with Zinga.

Going dancing >

Hitting the clubs until the wee hours means you'll need something to keep you light on your feet and wide awake through the after-party.

### The Zinga All-Nighter

**Ingredients:**

- 1 oz. Zinga Vodka
- 1 oz. Absinthe
- 1 dash Black Currant Juice
- 1 can energy drink

**Instructions:**

Add Zinga, absinthe and black currant juice over ice in a tall glass. Fill with energy drink. Enjoy it all night long.

[See all recipes >](#)

Share with friends



Mix with  
Zinga

Meet Your  
Bartender

Why  
Zinga?





The night is young...  
Chill it out with Zinga.

You are very ugly



Obviously you're somebody who could be a little sweeter. Take a swig of this drink and lighten up!

### The Zinga All Rocks

#### Ingredients:

- Ice
- Water
- No Zinga for you

#### Instructions:

Pour water over ice. Sit back and relax. Think about enjoying Zinga vodka some other time—when you can be nice.

[See all recipes >](#)

Share with friends



Mix with  
Zinga

Meet Your  
Bartender

Why  
Zinga?



Add to My Page's Favorites

### Information

Founded:  
2011

About:  
Zinga is possibility. A distinctly premium vodka that celebrates what's to come, Zinga is for those who choose to define their own path and embrace whatever the night brings.

<http://zinga.com>

### 2 Friends Like This



Max  
Power



Dilbert  
Pickles

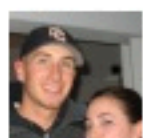
### 577,207 People Like This



Navid  
Rezaee



Fatih  
Demirhan



Kelly  
Siebert



Amir Ali  
Akbari



Ahmet  
Karakılıç



Felipe  
Martínez

Zinga Vodka



Wall Info Mix Zinga The Bartender >>

Never blend in.  
Mix Zinga and defy convention.

### Zinga Fan Favorite Cocktails

Drink of the week: [The Zinga Cozmo](#) >

### Recommend a Zinga drink

Zinga Lassi >

### See and be seen.

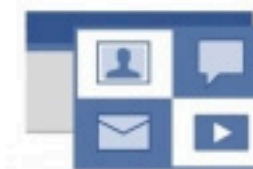
Tag friends & share stories in the Zinga lookbook.



Share your story >

Create an Ad

### Facebook Pages



Facebook Pages help you discover new artists, businesses, and brands as well as connect with those you already love.

More Ads



Add to My Page's Favorites

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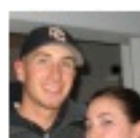
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Martínez

## Zinga Vodka

Wall Info Mix Zinga The Bartender >>

Zinga + Others Just Zinga Just Others



**Zinga** The night is young ... spend Wednesday with The Garnish Girls at Valhalla in South Mumbai from 8 until close! Details: <http://valhalla.co.in/>



15 minutes ago • [View Feedback \(176\)](#) • [Share](#)



**Sachet Patel** Thanks, Zinga, for creating the perfect signature drink for me! The All-Nighter is exactly what I need to keep me going for a rockin' night on the town.



### The Zinga All-Nighter

1 oz. Zinga Vodka  
1 oz. Absinthe  
1 dash Black Currant Juice  
1 can energy drink

Add Zinga, absinthe and black currant juice over ice in a tall glass. Fill with energy drink. Enjoy it all night long.

40 minutes ago • [View Feedback \(12\)](#) • [Share](#)

340 people like this.



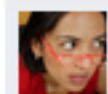
**Zinga** There will ½ price Zingapolitans all night. Post here to be put on the guest list and avoid the ₹2,000 cover.



48 minutes ago • [View Feedback \(356\)](#) • [Share](#)

892 people like this.

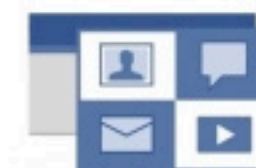
[View all 60 comments](#)



**Madan Jain** Awesome. That's a really cool bar and a great spot to enjoy Zinga. And no cover with The Garnish Girls in the house!

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Power



Dilbert  
Pickles

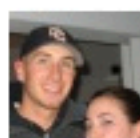
#### 577,207 People Like This



Navid  
Rezaee



Fatih  
Demirhan



Kelly  
Siebert



Amir Ali  
Akbari



Ahmet  
Karakilic



Felipe  
Martínez

Zinga Vodka Like

Wall

Info

Mix Zinga

The Bartender



## The Zinga Toast of the Town contest

Help us find India's favorite bartender.



#### Tell us about your favorite bartender today

A truly great bartender is a blend of many things. Confidant. Adviser. Trendsetter. Magician. One who knows what you want before you do, and always sets you up with the best—and that's Zinga, of course.

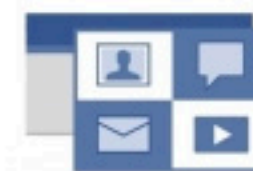
Know someone who fits the description? Nominate your favorite bartender in the Zinga Toast of the Town contest. He or she could be selected to tour the subcontinent and compete against other bartenders to be the new face of Zinga, India's vodka.

Nominate a bartender now



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<http://zinga.com>

Ajay – India's #1 Bartender

Like

Wall

Info

Ajay



Like

453 people like this. Be the first of your friends.

**Zinga Vodka |  
The Bartender**  
by Zinga Vodka

[Add a comment...](#)

Share



**Chris P. Bacon** 6:15 pm

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin fringilla tincidunt libero quis suscipit. Praesent placerat leo quis ante posuere vehicula. Aliquam volutpat orci pretium est dapibus ac pretium dui tincidunt. Mauris facilisis auctor sapien, ut adipiscing erat accumsan id.

[Message](#)



**John Coctostan** 9:38 pm

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin fringilla tincidunt libero quis suscipit.

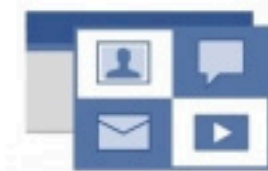
Praesent placerat leo quis ante posuere vehicula. Aliquam volutpat orci pretium est dapibus ac pretium dui tincidunt.

Mauris facilisis auctor sapien, ut adipiscing erat accumsan id.

[Message](#)

[Create an Ad](#)

**Facebook Pages**



Facebook Pages help you discover new artists, businesses, and brands as well as connect with those you already love.

[More Ads](#)



# The Socializer

Join the conversation



## Facebook



"The Garnish Girls at Valhalla in South Mumbai from 8 until close!"  
**Zinga**

## Orkut



"Mixing at a Zinga event tonight at the Aer Bar"  
**Ajay**

## Twitter



"Hanging with Ajay later..."  
**Amanda**

## Events



"Zinga's Toast of the Town tour travels to Alexandria this month..."  
**Zinga**

## Photos



"Night at the Aer Bar... unforgettable"  
**Mahish**

## Music




"...fusion of Indian bhangra music and drum'n'bass"  
**EthnoTechno**

## Tech



"...Android-powered device with a 5-inch touchscreen"  
**TechTree**

## Eats



"This is a philosophy that characterises Escobar's menu..."  
**TimeOut Mumbai**



Zinga Vodka's Channel

Subscribe

Share with friends



Info Favorite Share Playlists Flag

### The Zinga Toast of the Town Tour

A truly great bartender is a blend of many things: confidant, adviser, trendsetter, magician.

We found a dozen bartenders of the highest caliber, stuffed them into a tour bus, and are taking them all over the subcontinent. They'll be showcasing their skills at bars and nightclubs along the way, competing to be the new face of Zinga vodka.

[View comments, related videos, and more](#)



#### The Garnish Girls

812 views - 2 days ago

[more info](#)



#### The night is young....

1,579 views - 5 days ago

[more info](#)



#### Zinga Masters of Mixology Series E01

2,108 views - 1 week ago

[more info](#)



#### Zinga Masters of Mixology Series E02

1,520 views - 2 weeks ago

[more info](#)



#### Night at the Aer Bar

510 views - 2 weeks ago

[more info](#)



#### Mixing at a Zinga event

710 views - 3 weeks ago

[more info](#)

[More videos](#) >

# This way, please.



## Being a VIP

Is more than velvet ropes and private entrances. It's all about what you bring to the party.

We recommend bringing Zinga.



The perfect drink?

**You'll know it when you see it.**

Chilled, on the rocks or in your favorite cocktail, Zinga super premium vodka will open your eyes to a beautiful new world.





King  
99  
A

2